DISSEMINATION PLAN

PROJECT INTRODUCTION

Recap of the project, its duration and partners



MISSION AND VISION

Indicate your project's general mission and vision



DISSEMINATION STRATEGY

Include topics such as language policy & EU and National Agency visibility



DISSEMINATION TOOLS

Think about brand identity, social media channels and other options suitable for the target audience

TAGRET GROUPS

Who are you trying to reach with this dissemination plan? What core messages are you sending?



DISSEMINATION INDICATORS

This step urges you to think about end result of your dissemination plan. How many visitors do you want or each page?



ADDITIONAL TOOLS

Do not forget about additional tools such as hashtags and/or QR codes





Who is responsible for what? Are there tasks that need to be done by all the partners?



MULTIPLIER EVENTS

Will your project have multiplier events? When? How many? Where?



DISSEMINATION REPORTING TOOL

Each partner needs to report their dissemination activities. Flnd the tool **here**

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